

:index Guadalajara art book fair

presented by

Casa Bosques

PA/PER VIEW

Publish And Be Damned

THE FAIR

We are pleased to announce INDEX, the first art book fair in Mexico focused on independent publishers.

Set in Guadalajara, Jalisco and concurrent to the [FIL Fair](#); the largest in the Americas and second largest worldwide after Frankfurt.

INDEX aims to gain from and complement this already popular and widely visited fair. Encompassing Mexican, South American and European art publishers through collaborations with celebrated and established fairs, INDEX aims to bring to wider attention editorial projects centred around contemporary art that lack big distribution as well as open a space for dialogue and exchange within the context of Mexico. INDEX is an invite-only fair curated and organised by three experts who have also assembled an exciting programme of events that include exhibitions, conferences, workshops, live music and more, providing a unique opportunity for editors and the wider public alike to discover, enjoy and discuss the cutting edge of art publishing today.

MAZ, Zapopan
November 2014
27th — 30th

We invite you to take part in what is set to become one of the most important platforms for contemporary art publishing worldwide.

THE CITY

Guadalajara is Mexico's second largest city and one of the most important cultural centers in the country. Many Mexican traditions known throughout the world, like mariachi and tequila originated in the state of Jalisco. The city has hosted the FIL fair for 27 years, making it a perfect destination for the enjoyment and trade of printed matter.

- It is a modern and friendly city with a rich history and stunning colonial architecture
- It offers visitors a wide variety of museums, monuments, walks and festivals
- It enjoys one of the best climates of Mexico, mild most of the year
- It has one of the best cuisines of Mexico, as well as being considered the birthplace of many Mexican traditions
- It has an excellent geographical location: 45 minutes flight from Mexico City and twenty minutes flight from the beaches of Puerto Vallarta

Guadalajara, Jalisco, Mexico



THE VENUE

MUSEO DE ARTE DE ZAPOPAN

MAZ is the leading museum of contemporary art in Guadalajara. Opened in 2002, it has held exhibitions from artists such as: Francis Alÿs, Bas Jan Ader, Daniel Guzman, and Artur Zmijewski among many others.

<http://www.mazmuseo.com/>

**Museo de Arte de Zapopan
Andador 20 de Noviembre #166
Guadalajara, Jalisco, México**



THE DATES

Thursday
NOVEMBER 27TH

Friday
NOVEMBER 28TH

Saturday
NOVEMBER 29TH

Sunday
NOVEMBER 30TH

Monday
DECEMBER 1ST

THE ORGA- NIZ- ERS

Casa Bosques Bookshop



A project of Savvy Studio, Casa Bosques is an independent bookshop located in Colonia Roma, Mexico City. It stocks art, design, architecture, photography and fashion publications from Mexico and abroad. It actively supports and promotes a culture of independent publishing by hosting book launches, talks, workshops and other activities.

<http://casabosques.net/en/projects/bookstore/bookstore/>

PA/PER VIEW



An art book fair that takes place at WIELS in Brussels since 2009, curated by Frances Horn. In past years, the fair has had satellites in Eindhoven, London, Mexico City, Porto and Turin.

<http://www.paperviewartbookfair.org>

Publish And Be Damned



Is an ongoing project supporting and discussing artist led publishing and alternative distribution. Established in 2004 by Kit Hammonds and Emily Pethick in London, it has staged fairs, exhibitions, workshops, journals and meetings in a range of museums, galleries and artist run spaces in the UK and across EUROPE as well as the USA and Asia.

<http://www.notepabd.org>

CON- TACT

Please feel free to write or call us regarding any questions you may have.

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